



**LISA BARKER**

FREELANCE GRAPHIC DESIGNER

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# MENU *of* SERVICES

**FREE CONSULTATIONS ••• HOURLY RATE \$150**

Discounted price packages for three or more services purchased simultaneously.

Estimates only. Each project is based off of individual specifications.

Prices do not include printing and shipping costs.

# SERVICES

- ✓ Ads
- ✓ Annual Reports
- ✓ Books
- ✓ Business Cards
- ✓ Brochures
- ✓ Catalogs
- ✓ E-mail Campaigns
- ✓ Flyers & Posters
- ✓ Logos
- ✓ Magazines
- ✓ Packaging
- ✓ Pocket Folders
- ✓ PowerPoint Decks
- ✓ Self-Mailers
- ✓ Sell Sheets
- ✓ Interior/Exterior Signage
- ✓ Social Media Posts
- ✓ Trade Show Graphics
- ✓ T-Shirt Designs
- ✓ Websites

## *Solving Problems Through Visual Design.*

**I strive to understand your brand, your company and your ideas and collaborate with you to create an impact on your brand & within the market.**

### ONE FREE CONSULTATION

Your partnership with a designer shouldn't be a blind date. This is our chance to get to know each other – business compatibility leads to open communication, understanding and better results.

### TIMELY PROPOSALS

I will provide you with a list of recommendations. I assess the situation and develop the most strategic and cost-efficient means for developing or improving your market presence and brand equity. All services are offered a la carte.

### MAKING YOU HAPPY

My goal for each design project is to exceed my clients' visual expectations by making their businesses look polished and professional.

## BRANDING

<b>Custom Logo Design</b> .....	\$1,275
with tagline .....	\$1,500
<b>Custom Logo Refresh</b> .....	\$850
with tagline .....	\$1,175
<b>Business Card Design</b> .....	\$250
<b>Letterhead &amp; Envelopes</b> .....	\$300
<b>Stationery Package</b> (business card, letterhead, envelope).....	\$450

## MARKETING MATERIAL

<b>Pocket Folders</b> .....	\$275
<b>Sell Sheets</b> .....	\$350
<b>Brochure</b>	
Tri-fold .....	\$725
Quad-fold .....	\$975
Six or more pages.....	call for quote
<b>Postcard</b> .....	\$375
<b>Rack Card</b> .....	\$375
<b>Door Hanger Design</b> .....	\$325
with detachable business card .....	\$425
<b>Print Advertising</b> .....	\$525
<b>Powerpoint Decks</b> .....	\$750

## TRADE SHOW GRAPHICS

Pull-up Banner .....	\$575
Tablecloth .....	\$175
10' x 10' Booth .....	\$1,575
Booth Larger Than 10' x 10' .....	call for quote
Poster (18"x24") .....	\$375
Sign (11"x17") .....	\$250

THE POSSIBILITIES ARE ENDLESS WHEN IT COMES TO TRADE SHOW GRAPHICS.  
Give me a call to talk about the best solution for your business: 215-534-6281

## PACKAGING, NOTE CARDS & MORE!

T-shirt or Uniform Design .....	\$275
Hang Tags & Jewelry Tags .....	\$325
Invitations/Flyers .....	\$350
Note Card/Greeting Card Design .....	\$375
Bookmarks .....	\$350
Product Packaging .....	\$575
Name Badge Design .....	\$95

## WEBSITE DESIGN & BUILD-OUT .....call for a quote

### DESIGN AND REVISIONS

- Creation of Site Map & Wireframes (UX)
- 2 initial home page designs
- 1 interior page design
- 3 rounds of revisions
- Complete Site Build-out & Google Analytics Set-up

### PLATFORM AND BUILD-OUT

All sites are built on the Content Management System (CMS) WordPress so you can quickly and easily make updates to your website on your own. If you don't want to be bothered, I offer monthly website maintenance too! See below.

### RESPONSIVE DESIGN

Responsive design is designing the website for a wide-range of screen resolutions, from mobile phones to desktop computers. The responsive coding reconfigures the elements of your site to fit the screen size you are viewing which in turn eliminates the need for a "mobile" website.

## WEB ADD-ONS

**Website Maintenance**..... \$150/hour

### HOW CAN YOUR NEW WEBSITE WORK FOR YOU?

Give me a call to talk about the best solution for your business: 215-534-6281

## SOCIAL MEDIA, EMAIL BLASTS & WEB BANNERS

**E-blast Template**..... \$525

**E-mail Marketing Campaign** ..... call for a quote

**Social Media Setup**..... \$335/each platform

**Social Media Posts** ..... 12 posts (3 per week) \$245/month

**Online Banner Ad** ..... \$120

# THANK YOU!

*get a formal quote*



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